

The King's Fund >

Ideas that change
health and care

The King's Fund strategy 2020-24

Towards better, fairer
health and care





Our purpose

Our vision is that the best possible health and care is available to all. We aim to be a catalyst for change and to inspire improvements in health and care by:

- generating and sharing ideas and evidence
- offering rigorous analysis and independent challenge
- bringing people together to discuss, share and learn
- supporting and developing people, teams and organisations
- helping people to make sense of the health and care system.

Our strategic priorities

Over the next five years, we will focus on three priorities that we believe offer the greatest opportunities for us to improve health and care.



Healthier places and communities



Health and wellbeing are profoundly influenced by what happens in places and communities and by how the services operating in a place interconnect. At a local level, we will help organisations to collaborate, working across the NHS and local government, harnessing the contribution of the voluntary and community sector and drawing on the strengths of their communities. At a national level, we will influence policy and legislation to support integration and remove the barriers that can prevent this from happening. This will build on our work on integrated care, place-based working and population health, bringing together our skills and expertise in policy and leadership development.

Tackling the worst health outcomes



It is well known that some groups in the population have significantly poorer health outcomes and worse experiences of using health and care services than others. Addressing these enduring inequalities requires broad-based action involving many different organisations and sectors. To contribute to this, we will place greater emphasis on improving health and care for people with the worst health outcomes and experiences of services. We will put population health at the heart of what we do, supporting the health and care system to improve the services it provides to those at greatest risk of poor health and to maximise its contribution to reducing health inequalities by working in partnership with other sectors and services.

Supporting people and leaders



Addressing the workforce crisis in health and care will require a transformation in the way care is delivered and the development of new roles and capabilities. Health and care organisations also need to become better places to work by addressing unacceptable levels of stress, bullying and discrimination. Drawing on our experience in leadership and culture, we will support those working in health and care to develop collective, compassionate and inclusive leadership, promoting staff wellbeing and enabling individuals and teams to work at their best. Alongside this, we will build on our work examining the health and care workforce, extending it to focus on those working in social care, primary and community services and the voluntary and community sector.



Our approach

Our broad knowledge of the health and care system and the relationships we hold across the system form the foundation of our work. We will continue to provide independent analysis, explain key issues and respond to developments across the health and care system, making sense of a complex and changing landscape. We will continue to use our independence to speak truth to power and will not be afraid to challenge vested interests.

How we will work

We are ambitious about pushing ourselves further to build the leadership and culture we need to enable our people to work at their best. We are committed to becoming a more diverse and inclusive organisation and living up to our values in everything we do.

To deliver our vision, we will need to work more collaboratively, building on our longstanding relationships with NHS colleagues and working more closely with a broader range of partners, particularly in local government and the voluntary and community sector. We will place people using health and care services at the forefront of our thinking and will work more closely with them.

Securing the best possible health and care for all is an ambitious, long-term undertaking. No single organisation can do this alone, but by working together we can navigate our way to a healthier future.

Find out more at www.kingsfund.org.uk